



## Press Release

### International Pay-TV channel ProSiebenSat.1 Welt secures distribution in the U.S. on Verizon's FiOS TV

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**Munich, November 25, 2008.** ProSiebenSat.1 Welt, the international German-language channel of the ProSiebenSat.1 Group, is now available in the US on Verizon's FiOS TV service. The fiber-based programming service distributor will expand the channel's reach by more than 1.6 million households. ProSiebenSat.1 Welt has launched on FiOS TV in Maryland, Virginia, and southeastern Pennsylvania on channel 1788 and will join Verizon's other FiOS TV markets soon. The channel will be offered in a package together with DW-TV for \$14.99 per month. Launched in the US in 2005 on DISH Network's satellite service, ProSiebenSat.1 Welt has more than 18.000 subscribers in North America.

SevenSenses GmbH

A company of the  
ProSiebenSat.1 Media AG

Medienallee 7  
D-85774 Unterföhring

Press Contact:

Christian Senft  
Leiter Marketing & PR  
Tel.: +49 [89] 95 07-83 20  
Fax: +49 [89] 95 07-83 30  
E-Mail:  
Christian.Senft@  
sevensenses.de

"We are thrilled to be partnering with Verizon and welcome the opportunity to reach out to new subscribers throughout the US", says ProSiebenSat.1 Welt Managing Director Jan Frouman. "We want the channel to be available to all potential subscribers. This deal is a vital step in that direction."

#### About ProSiebenSat.1 Welt

ProSiebenSat.1 Welt offers international viewers a broad selection of German-language programming and features the best programs of the Group's four networks Sat.1, ProSieben, kabel eins, and N24. Highlights include series such as "Der Bulle von Tölz", "Edel & Starck", "TV total", and exciting TV movies. As an exclusive service, ProSiebenSat.1 Welt features first-league Bundesliga soccer live. A current display of the program is available on [www.prosiebensat1welt.com](http://www.prosiebensat1welt.com). ProSiebenSat.1 Welt is managed by the SevenSenses GmbH.

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